

1492

COLLECTIVE INTELLIGENCE SUMMIT

VIENNA, OCTOBER 18TH 2019

WHICH WILL TAKE PLACE IN COOPERATION
WITH TCI CONSULT



THE CORPORATE
INTELLIGENCE

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Dear XXX,

In the classical industrial paradigm, big leaps in corporate performance of more than 100% per year have been very unusual. Nowadays, in our hyper connected and dynamic world, for some organisations exponential growth rates have become the new normal.

That growth is only possible by embracing increasing complexity and non-linear dependencies. Two decisive factors that are often too much for analogue “old school” management. Only leaders driven by collective intelligence and powered by smart digital solutions can keep up.

An extreme example is “GAFA” – Google, Amazon, Facebook and Apple. Altogether, these four players have become the fifth largest economy after the USA, China, Japan and Germany, employing 900,000 people only. With over 3 trillion US Dollar market cap, their EBITA is larger than Austria’s GDP.

Out-performing the rest of the world with less than half of the population of Vienna, is unprecedented in human history. How is that possible? How can this be useful for other organisations? What is the impact on your leadership and management?

If you are intrigued by disrupting the economy and creating the future paradigm, join us at the:

1492 COLLECTIVE INTELLIGENCE SUMMIT
October 18th 2019 at the SO/ Vienna Hotel, Praterstraße 1, 1020 Vienna

At the 1492 Collective Intelligence Summit, we will share inspiring use cases of technology enhanced behavioral transformation in four sessions as follows:

- Resonance for cultural change – how to shake up large systems
- Algorithmic decision making – how to make better decisions faster
- Data driven business models – how to qualify for the end game
- Corporate consciousness enhancement – how to evolve leadership

1492 will be joined in our intimate setting by prestigious guest speakers, Professor Sandy Pentland from MIT, and Dr. Dean Radin from the Institute of Noetic Sciences.

We are looking forward to meeting you and growing our network together. Let’s go beyond.

Kind Regards

Michael Hengl

And the 1492 Team



SESSION OVERVIEW

- **1st Session: Resonance for cultural change – how to shake up large systems**
 - Are you agile enough? Do you dare to make corporate experiments to learn? Do you share the same high-performance values? Do you trust each other? These questions need a hearty yes for lasting success in the new paradigm.
 - Corporate culture is the fundamental asset of any modern organisation. Without the right corporate “operating system” no organisational evolution for the better is possible.
 - **>> Learn and discuss** how to engage your employees in cultural change driven by 1492 tool. Based on collective intelligence technology, you can find the neural hot spots and topics of your organization for maximum effect with minimal effort.
- **2nd Session: Algorithmic decision making – how to make better decisions faster**
 - Usually organisations are aware of time as a critical resource for the right value-to-market and time-to-market. Nevertheless, the speed of decision-making in large corporations is way to slow in our fast-paced environment.
 - Additionally, the speed of implementation is even slower. If so, decisions are not executed and are constantly under revision.
 - **>> Learn and discuss** how to speed up your corporate decision-making digitally, combining the wisdom of crowds, decentral empowerment, and smart algorithms.

SESSION OVERVIEW

- **3rd Session: Data driven business models – how to qualify for the end game**
 - Don't ask your customers what they want. Know what they want. When, where and how much they want it. And how much they are willing to pay for it.
 - All successful platform businesses have the big advantage that they know their customers, aggregating data to predict purchase behaviour.
 - **>> Learn and discuss** how you can use internal and external data to improve or change your business model and your value chain.
- **4th Session: Corporate consciousness enhancement – how to evolve leadership**
 - All artificial intelligence and algorithms will fail if leadership and top-management are not at the top of their game. It takes tremendous resilience to keep a cool head, still trust your gut feelings and carefully watch over the purpose of your business without losing focus.
 - Individual mindfulness and collective consciousness need to go together for ground-breaking organisational performance. Based on the latest neuro-scientific research, this will propel collaboration and co-creation in your teams dramatically.
 - **>> Learn and discuss** how to upgrade personal and collective emotional intelligence for more torque in your workforce.

AGENDA

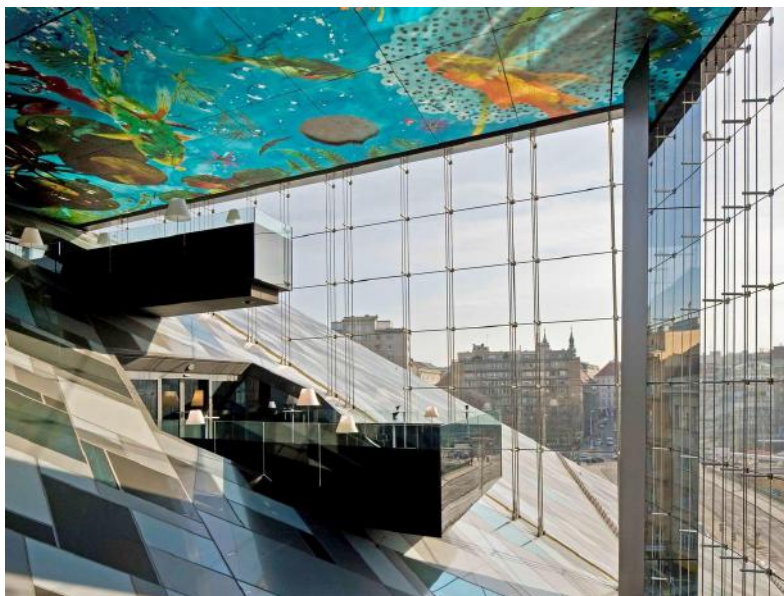
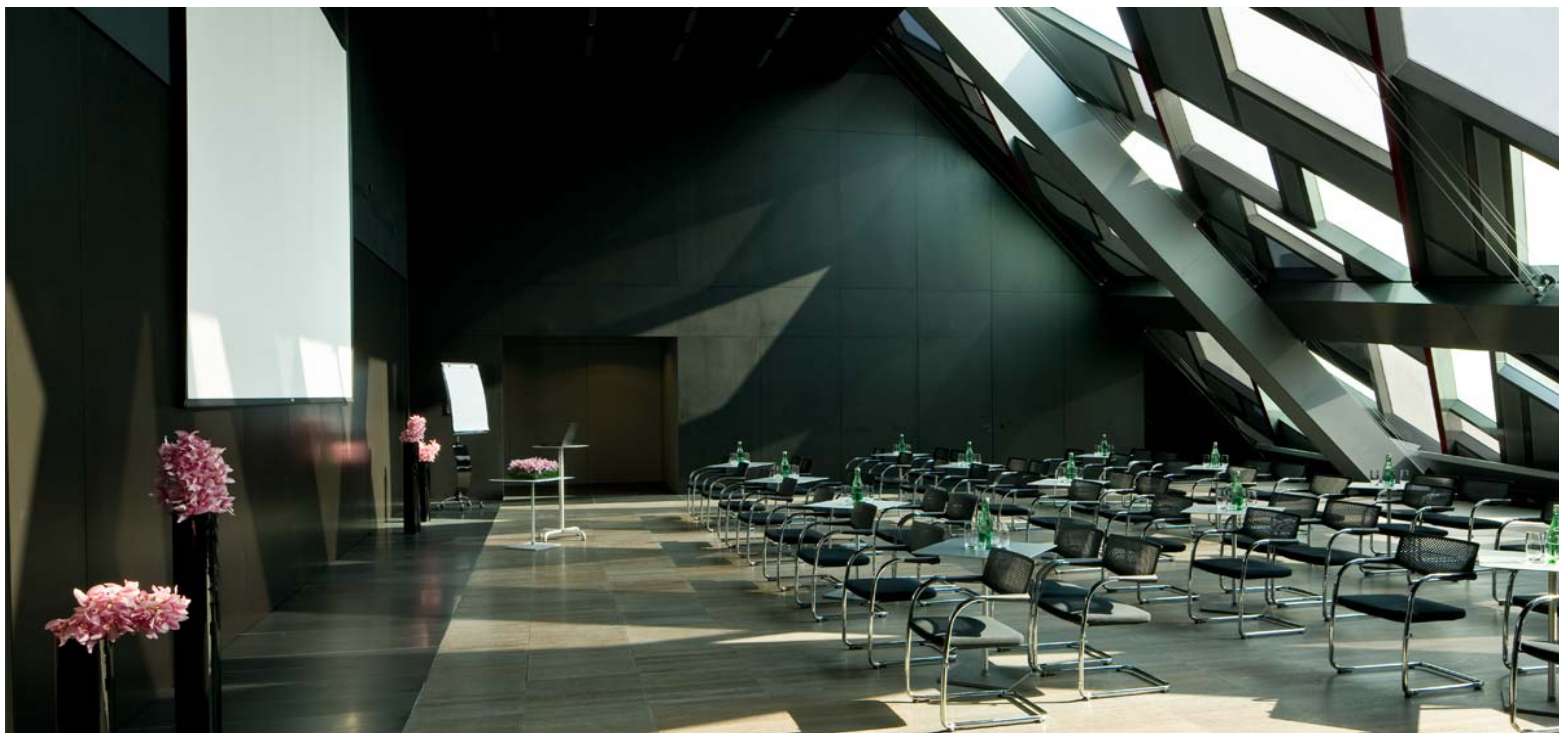
- 09.00 h Resonance for cultural change – how to shake up large systems
- 10.30 h Algorithmic decision making – how to make better decisions faster
Workshop on the topic
- 12:00 h Working Lunch
- 13.00 h Data driven business models – how to qualify for the end game
Guest Speaker: Dr. Sandy Pentland, MIT
Guest Speaker: Mr. Roland Fleischhacker, Deepsearch GmbH: *“Artificial Intelligence: The new success factor in customer service”*
Guest Speaker: Mr. Cees van Dijk, Spearhead AG: *“How AI and IOT enable better decisions at the first notice of loss in automotive claims”*
- Feedback Session
Input and Debriefing
- 17.00 h Corporate consciousness enhancement – how to evolve leadership
Guest Speaker: Dr. Dean Radin, Institute of Noetic Sciences
- Au Revoir

COLLECTIVE INTELLIGENCE SUMMIT

1492

LOCATION

SO/VIENNA



Hotel SO/Vienna

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REGISTER

Register on Eventbrite: <https://cisummit2019vienna.eventbrite.com>

Early Bird tickets: €492
(register by 10th October 2019)

Regular tickets: €1492

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